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 - MENJUAL ALAT PANCING DAN LOGISTIK MELAUT
   
 - MELAYANI SIMPAN PINJAM
   
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 Contact : 085342689301 (Herna)
   
 KELURAHAN TORO KECAMATAN TANETTE RIATANG-TIMUR KABUPATEN BONE

INPLEMENTASI AKSI PERUBAHAN
   
 "RASA KOPI"
   
 GERAKAN BAKAR KOPERASI

# The Whole New World:

## UNDERSTANDING THE MEANING OF SHIFTING ON WOMEN ROLES IN SSF BUSINESS INSTITUTIONS

Adjie Dharmasatya, Putu Yoga Sukma Pratama, Muh Alwi, Sahril, Alief Dharmawan, Siti Zulaeha



Happy People, Many Fish®

# INTRODUCTION

SSF has a vital role in food security and coastal economy (Basurto et al., 2025).

Harvesting practices in SSF are still dominated by men due to location, social norms, and psychosocial factors. (Torell et al., 2021).

Coastal women predominantly do post-harvest and domestic work (FAO Report, 2018).

Patriarchal domination: potentially limiting women's empowerment in local institutions (Indriasih et al., 2023)

Unfortunately, neutral local institutions have not yet shown the significant role of coastal women. (Kleiber et al., 2015).

In empowering coastal communities, the existence of local business institutions is a (+) indicator. (Diana et al., 2024).



## Main Ideas

Insignification of the role of women in local fisher's institutions

02



Photo by MDPI





# STUDY AREA

## Research Location

We also found conditions of male dominance in local institutions in one of the cooperative institutions assisted by the Indonesian Community and Fisheries Foundation (MDPI), located in Toro Village, Bone Regency.

## Kembali Muda Mandiri (KMM) Cooperative

Operating in Toro Village, 160 meters from the fishing boat landing site, this cooperative was founded in 2021 with the aim of establishing a business unit that facilitates access to raw materials from the sea. At its inception, the cooperative had one female administrator, and after two years, the position was filled by four women.

# OBJECTIVE & QUESTIONS

This study aims to describe the experiences of women (fisher's wives) in carrying out new roles as part of the management and administrators of social business institutions, after receiving exposure to mentoring.



Photo by MDPI

01

## First Question

How do fisher's wives interpret the experience of being involved in the management and management structure of the SSF business institution?

02

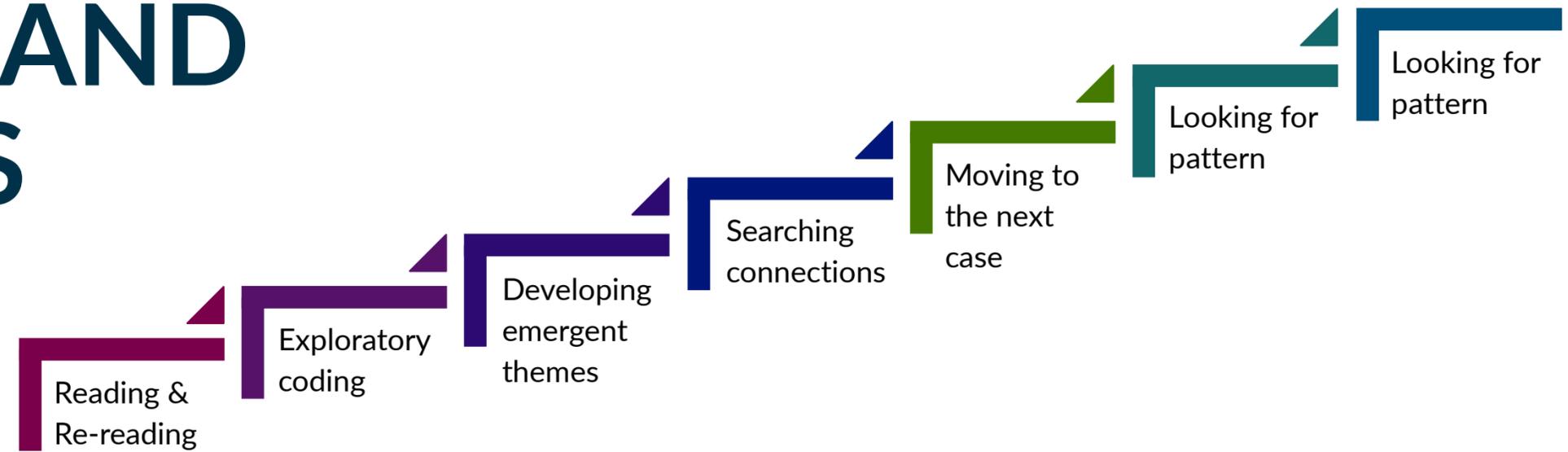
## Second Question

How do fisher's wives perceive economic improvements with the empowerment model through fisher's institutions?

# STUDY DESIGN AND DATA ANALYSIS

## [IPA] Interpretative Phenomenological Analysis

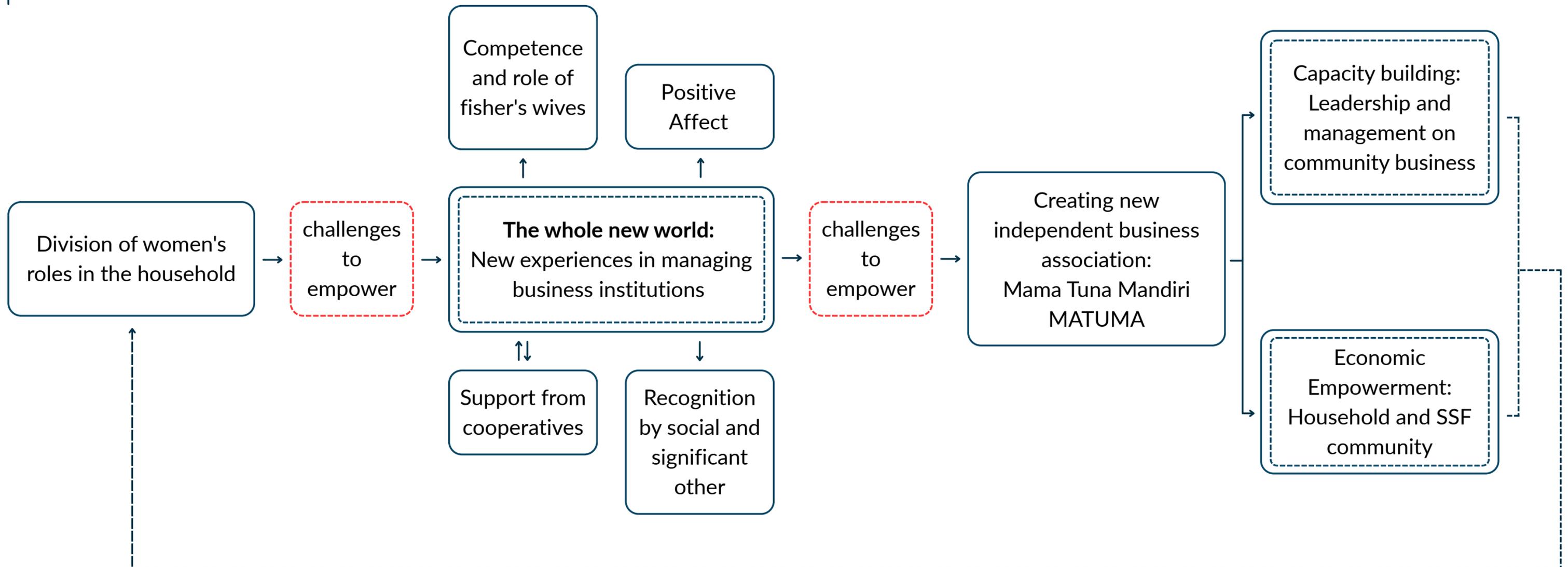
This design study seeks to understand and access the experiences of fisher's wives in interpreting their new role as managers of the SSF fisher's cooperative business and explore their perceptions of their natural economic empowerment.



	C	D	E	F
	Axial Coding	Initial Coding	Statement	Doc Reference
20	Hambatan kerja domestik - peran pengurus MATUMA	YU_74_Peran delegatif	soalnya kan Ibu sekarang Nggak bisa bergerak (tertawa)	YU02_A2
27	Hambatan pengurus matama - izin suami	YU_388-391_Belum sepenuhnya dapat dukungan	kalau Bapak sih, maksudnya dia kasih dukungan buat saya, cuma katanya pas kalau mau datang ke laut, Ibu harus ada standby di rumah (tertawa) cuma itu aja dia yang ... maksudnya dia mau, maksudnya dia minta (tertawa), soalnya katanya kalau datang, siapa yang mau masak, siapa yang mau jemput, nggak ada (tertawa)	YU02_A2
28	Hambatan pengurus matama - izin suami	YU_393-395_Belum sepenuhnya dapat dukungan	iya katanya kalau Bapak keluar nggak apa-apa, kalau ada pertemuan nggak apa-apa, kalau Bapak masih ada di laut tapi, kalau Bapak mau pulang, maunya Ibu harus standby di rumah (tertawa)	YU02_A2
29	Hambatan pengurus matama - izin suami	YU_400-406_Pengalaman pelatihan - bertukar dengan kepulauan suami	kan maksudnya Bapak sudah 13 hari di laut, karena biasanya kalau Bapak cuma di laut, kadang 15 hari itu sudah datang, pas setelah 13 hari ada undangan ke mana itu? ke Bali waktu itu, sama Ibu Ha... sama mamanya, sama luarnya Sa... aduh gimana ini ya... Bapak mau datang, ada juga undangan harus ke Bali, tapi bisimilah aja mudah-mudahan waktu itu kan Cuma, beberapa hari di Bali, sebentar aja, satu hari, atau dua hari, dulu waktu itu mungkin kalau Ibu cepat datang, baru datang Bapak tomyota Bapak datang waktu itu matamnya, waktu Ibu pergi, waktu itu...	YU02_A2
30	Hambatan pengurus matama - izin suami	YU_413-414_Kopatuhan terhadap suami	maksudnya Ibu harus apa yang dia ngomong, itu harus Ibu kerjakan, iya...	YU02_A2
31	Hambatan pengurus matama - izin suami	YU_418-420_Belum sepenuhnya dapat dukungan	iya harus izin kalau mau keluar di laut, saya bilang kalau ada, nanti saya harus... saya minta izin aja yang penting, Ibu kalau Bapak sudah datang, harus Ibu ada di rumah nggak boleh tidak ada, gitu...	YU02_A2

	A	B	C	D	E	F	G	H
	Sub-ordinal Themes	Cluster Themes	Emergent listed	Check	Sub-ordinal Themes	Cluster Themes	Emergent listed	Check
1	Challenge to empower	Emotional Challenges	Afak negatif - beban berat menjadi ketua MATUMA	✓	Division of household roles	Division of household roles - men	Pembagian Tugas Rumah - waktu kerja nelayan laki-laki	✓
2	Challenge to empower	Emotional Challenges	Afak negatif - beban berat menjadi pengurus perempuan	✓	Division of household roles	Division of household roles - men	Pembagian Tugas Rumah - Laki-laki cari nafkah uang	✓
3	Challenge to empower	Emotional Challenges	Afak negatif - nervous menghadapi orang pemerintahan	✓	Division of household roles	Division of household roles - women	Pembagian Tugas Rumah - Permission to create other income	✓
4	Challenge to empower	Emotional Challenges	Afak negatif - tidak didengarnya arahan produksi	✓	Division of household roles	Division of household roles - women	Pembagian Tugas Rumah - Permission to create other income	✓
5	Challenge to empower	Emotional Challenges	Afak negatif - tidak didengarnya arahan produksi	✓	Division of household roles	Division of household roles - women	Pembagian Tugas Rumah - Permission to create other income	✓
6	Challenge to empower	Emotional Challenges	Kapasitas pengelola - perempuan sebagai ketua MATUMA belum didengar	✓	Division of household roles	Division of household roles - women	Pembagian Tugas Rumah - Domestic Work	✓
7	Challenge to empower	Emotional Challenges	Ragu atas kompetensi perempuan - awal mengemban tugas	✓	Division of household roles	Division of household roles - women	Pembagian Tugas Rumah - Domestic Work	✓
8	Challenge to empower	Emotional Challenges	Ragu atas kompetensi perempuan - awal mengemban tugas	✓	Division of household roles	Division of household roles - women	Pembagian Tugas Rumah - Domestic Work	✓
9	Challenge to empower	Emotional Challenges	Tantangan pengurus - pencatatan yang konsisten	✓	Division of household roles	Division of household roles - women	Pembagian Tugas Rumah - Domestic Work	✓
10	Challenge to empower	Technical challenges	Peran perempuan koperasi - peran ganda dalam koperasi	✓	Division of household roles	Division of household roles - women	Pembagian Tugas Rumah - Domestic Work	✓
11	Challenge to empower	Technical challenges	Peran sosial - rangkap peran pengurus Koperasi dan MATUMA	✓	Division of household roles	Division of household roles - women	Pembagian Tugas Rumah - Domestic Work	✓
12	Challenge to empower	Technical challenges	Tantangan pengurus perempuan - pencatatan manual	✓	Division of household roles	Division of household roles - women	Pembagian Tugas Rumah - Istri kelola keuangan keluarga	✓
13	Challenge to empower	Technical challenges	Tantangan pengurus perempuan - perbedaan rekening keuangan	✓	Division of household roles	Division of household roles - women	Pembagian Tugas Rumah - Istri kelola keuangan keluarga	✓

# MAPS OF FINDINGS



# FINDINGS & DISCUSSION

## The whole new world

Participants interpreted their new role as management of business association as a “new world” which is all forms of activities, relationships, access and opportunities, as well as new sources of income that had never been experienced or imagined before.

*Yes, a new world... at first, I didn't expect to go to Bali, to Makassar, to Bali alone. To Makassar, at that time, L\_\_\_ invited me, yes, it was my first time going out so far, alone, meeting with the Department (of cooperative) in Makassar, talking to the Department person in charge, there were experiences.... usually I just stay at home, can't do anything, rarely meet outsiders, only my family” (Participant 2)*



**Self-confidence**, demonstrated by fisher's wives in representing the KMM cooperative at provincial and national fisheries' management forums. Through this process, they gained recognition from social circles and significant others.

# FINDINGS & DISCUSSION

## Capacity building: Leadership and management on community business

Leadership shown by the existence of an autonomous trait in carrying out work as a cooperative business manager without intervention

*"For things like snacks during meetings, the chairman's approval is required. But for business purposes, there's no need. We buy and sell according to our own plans."*  
(Participant 3)

*Voluntary Work, this was demonstrated by the fisher's wives. They were willing to learn and refused salaries at the start of the business unit.*



Fisher's wives who are involved in managing the business, directly gain new skills to develop the business in the community.

*"If you mean the impact, then... thank God, there are businesses that have been running since Matuma's was here, we have learned too,"* (Participant 2)

# FINDINGS & DISCUSSION

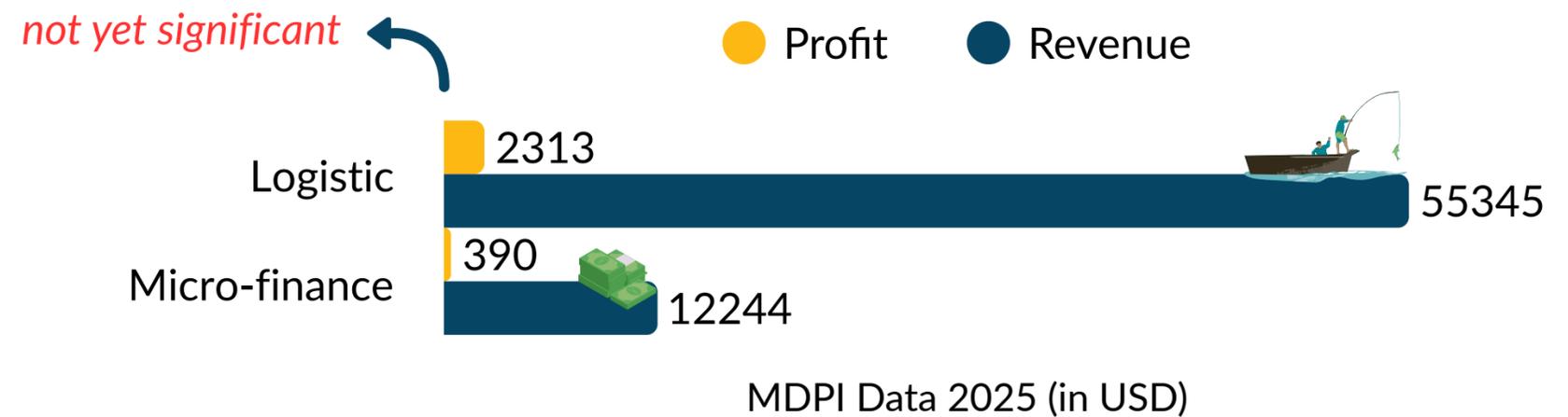
## Economic Empowerment: Household and SSF community

The additional income earned by the fishermen's wives who are involved in business management is used for children's needs and local social gatherings.

*"That... that used to pay for my children's schooling"*  
(Participant 3)

*"I have that arisan (social savings) fund. That's what I save there..."* (Participant 3)

## Business Unit of KMM Cooperative



Contribution of MATUMA business association business results in **strengthening the capital** of KMM cooperatives

*"Yes... there is a slight relationship between MATUMA's and the cooperative, because we take funds from the cooperative, then we return the results, we also give the money from the cooperative to the cooperative, when the results are distributed, we also give the cooperative the money, give it, yes..."* (Participant 2)

# CONCLUSION



## The process of meaning: New roles

The majority of women positively assessed their experience as SSF institutional business managers, however, we found that women's dual roles (domestic & institutional management) were considered "burdensome".



## Economic Empowerment

Although there is an economic increase felt by women, the significance of the increase in the household economy is very dependent on the status of ship ownership and crew. **The richer the member, the less significant**

# IMPLICATION

01

## Gender-inclusive business institutional models

Encourage personal assistance to fishers families to maximize the role of wives as institutional managers of SSF businesses that take into account the division of domestic family labor.



02

## A significant economic empowerment model

There needs to be a reasonable and profitable calculation of selling prices for cooperatives and their business managers. Secondary data shows a significant gap between turnover and revenue.



Initial outline for further program considerations involving gender inclusivity in the institutional role of SSF businesses



Special Thanks to  
All Participant and

