



Caterina Meloni is a gender finance specialist with 20 years of experience in inclusive finance, entrepreneurship, and gender lens investing. She works at the crossroad of finance and gender by demystifying gender lens strategies for businesses and mainstreaming gender risks in ESG risk and investment frameworks.

Connecting Founders, an advisory firm she founded in 2015, recently received 1st prize at the UN Women 2021 Thailand WEPs Awards for Gender-Responsive Marketplace, in recognition of their work supporting female founders become investment-ready and

raise capital.

As part of her work to increase gender diversity in the business sector, she advises private companies in designing and implementing simple yet effective gender & inclusion strategies and data tracking tools. Similarly, she advises development partners and government bodies on integrating a gender lens to finance, climate, and investment programs in a way that is pragmatic, cost-effective, and relevant to local business sectors. She holds an M.A. in International Relations and Economics from The Johns Hopkins University School of Advanced International Studies.

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